Building a School Digital Strategy with the SELFIE Tool

Developing an Action Plan

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Challenges

Our school has very good ICT equipment, but

- *half of our teachers have poor knowladge on how to use it*

- *teachers do not know lots of apps that can be used for teaching (one of the school's priorities is Formative e-assessment)*

- *our students do not know apps that can improve their knowladge and help them with learning*

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Vision

Modernization and progress of teaching and learning by using ICT

Together
Everyone
Achieves
More

✓ **PRINCIPAL**: provide a good and stable infrastructure,
monitor the demands of teachers and students to maintain a high level of school success

✓ **TEACHERS**: developing digital skills, and collaborating to be able to modernize their teaching methods

✓ **STUDENTS**: collaboration, developing digital literacy, e-security, responsible use of ICT

✓ **PARENTS**: improving cooperation with teachers in order to achieve the common goal of increasing student motivation fot learning
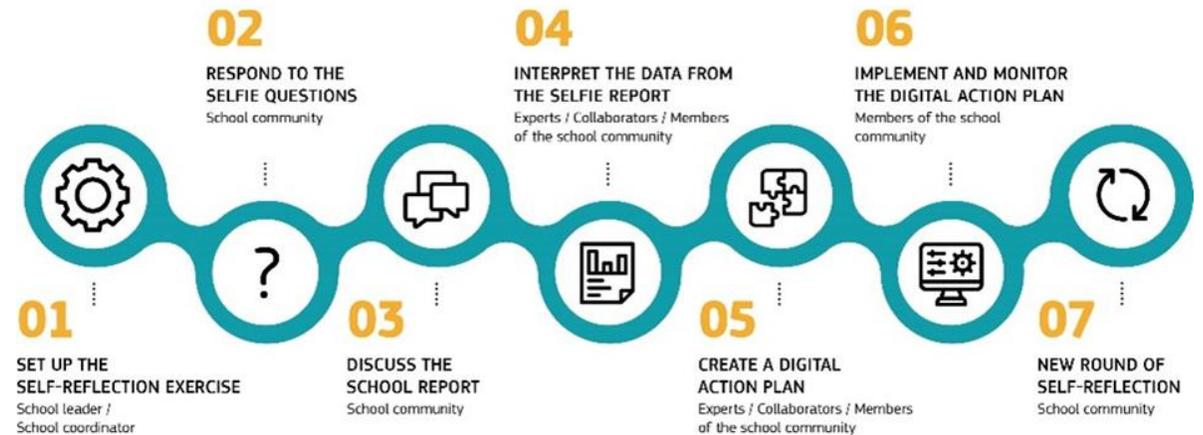
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The SELFIE tool

[Setting up SELFIE: a guide for school coordinators - YouTube](#)

Developing a school digital strategy

will be a longer-term process

of which the SELFIE tool can be a key part of.

STAGES OF **COLLECTIVE REFLECTION WITH SELFIE** FOR THE DEVELOPMENT OF THE **SCHOOL DIGITAL CAPACITY**

02 RESPOND TO THE SELFIE QUESTIONS
School community

04 INTERPRET THE DATA FROM THE SELFIE REPORT
Experts / Collaborators / Members of the school community

06 IMPLEMENT AND MONITOR THE DIGITAL ACTION PLAN
Members of the school community

01 SET UP THE SELF-REFLECTION EXERCISE
School leader / School coordinator

03 DISCUSS THE SCHOOL REPORT
School community

05 CREATE A DIGITAL ACTION PLAN
Experts / Collaborators / Members of the school community

07 NEW ROUND OF SELF-REFLECTION
School community

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The SELFIE tool -Why

Highlights of the SELFIE Tool:

•**it is anonymous;**

•**it can be customised based on your requirements;**

•**students, teachers, and school leaders are all equally important;**

•**it generates report;**

•**SELFIE Tool assessment can be repeated intermittently**

Some goals are already in the SELFIE Tool, but You can make some school's goals with using
SMART Objective Generator - Napier B2B PR & Marketing Agency

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The SELFIE tool - How

o *SELFIE **anonymously** gathers the views of **students**, **teachers,** and **school leaders** on how technology is used in their school.*

✓ *This is done using short statements and questions and a simple 1-5 answer scale.*

✓ *The questions and statements take around 30 minutes to complete.*

✓ *Based on this input, the tool generates a report of the school 's strengths and weaknesses in their use of technology.*

✓ *These results can lead to evidence-based decisions within the school community and/or the development of an action plan for a better integration of digital technologies*

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Taking Action

Develop a plan for using the SELFIE tool and initiating a self-reflection process to develop your school's practices on digital education

➢ Identification of coordinator	➢ Timeline		
Decide who the coordinator will be and describe his/her tasks	*Define the timeline of the following activities and describe how they will be organized*		
Our school already has a Team for ICT. Members of our team are the principal, the ICT teacher, me (as the coordinator of Erasmus+ projects at our school) and two more teachers. The coordinator will be our ICT teacher. She will be so-called „digital coach" to support both pupils and teachers not only in technical ways but also pedagogically and didactically.	*Clarify the process within the school community*	*Collect views from school leaders, teachers and students with the SELFIE tool*	*Discuss the results and plan for improvement*
	October 2021: SELFIE Tool December 2021: in-service training January – April 2022: job shadowing May 2022: SELFIE Tool June 2022: planning the new school year	Our school leaders are aware of problems that our teachers have (poor knowladge on how to use ICT equipment). Teachers aren' t confident in using the ICT, they do not know many tools and apps that can be used for teaching. They want to learn. Students want to do more project-based learning and more active learning that is supported with ICT. They want more Formative eAssessment (which is our school's priorities)	To organize an in-service training at school.Members of our ICT team will present digital tools and practices that work well with them and their students. (Microsoft 365, apps for eAssessment,…) Job shadowing: sharing materials and resources, collaborative lesson planning, reflecting together on problems, Observing each other's classes and teaching together

Reassess

In October we used the SELFIE Tool.
So we collected views and experiences from school leaders, teachers and students.
After discussing the results we plan the improvement.

In May we will use the SELFIE Tool again.
We will monitor progress and adapt our plan for next school year.

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Good luck!